

FROM THE DIRECTOR'S DESK

Warm Greetings from BIM.

We are delighted to know that you are keen to do an MBA Programme in our B-School. BIM has today emerged as one of the reputed business schools in the country, very well known for the rigorous academic programme and management training in our country.

Indian Industry now is in the threshold of emerging into a major economic force in the globe. This

Strengths of BIM

- ! DIRECT LINKAGE WITH INDUSTRY for acquiring practical skills of management.
- ! DIVERSE STUDENT BODY developed through a highly competitive admission process.
- !

! Comprehensive Web site that provides resources

Organization Development

Brand Management

in the year 1987 for the formation of an alternative model of credit provision for the poor led to the

Companies which participated in our placement programmes in the past

A F Ferguson

A V Birla Group

Ion Exchange Speciality Chemicals

Irevna

ISRO Headquarters

ITC Bhadrachalam Paper

ITC Limited

ITI Bangalore

JP Morgan

Kansai Nerolac Paints

Karvy Consultants

Kemin Nutritional Technologies (India)

Kotak Mahindra Bank

Kotak Mahindra Finance Limited

Kotak Mahindra Old Mutual Fund

Mafoi Consultants

Mahindra & Mahindra

Malayala Manorama

MARG

Marico Industries

Mastek Ltd

Mayajal

McCann Erickson

McDowell & Co Ltd

McKinsey Knowledge Centre

Mediaedge:cia

Shri P S Ananthanarayanan,
Consultant, Chennai

Dr V Prasanna Bhat, M.Sc., M.B.A., PG.D.P.M.,
M.I.M.A., C.A.I.I.B., FUWAI, Ph.D.,
Independent Corporate Advisor, Chennai

Dr K Sriram, B.Sc., PGDM (IIM-B), AICWA, AASI,

Shri A R Ramachandran, B.A., D.S.W., M.L.S.,
HRD Consultant, Trichy

Dr V Sreenivassan,
B.Com., MBA, Ph.D., Director & Facilitator, Madurai

Prof M Nagarani, MA, MBA, SRM, Chennai

Prof Sundar T Raghavachari,
Director, Aadarsh Business School, Bangalore

Dr R Karthikeyan, Director,
Gemba Management Consulting P. Ltd., Chennai

Shri S Anand,
Dy. General Manager - HR, Tablets India, Chennai

Shri Tarun Kochhar, HRD Consultant, Bangalore

more hands-on-managers. At BIM we subscribe to this view completely, and every weekend, renowned captains from the industry take part at length, in

Eminent speakers on the Occasion:

The "Beyond Academics" Thrust

Fee Structure*

